

eCl@ss-Seminar Beijing and Shanghai

eCl@ss a building block for Industry 4.0

**Organized by
eCl@ss-China Office in cooperation with
Paradine GmbH, BME China**

Nov.16, 2015, 09:30 – 17:00 Beijing

Nov.18, 2015, 09:30 – 17:00 Shanghai

In the end of 2014, the Chinese Ministry of Industry and Information Technology (MIIT) propagated the “Made in China 2015” plan. In cooperation with the National Development and Reform Commission, the Ministry of Science and more than other 20 Ministries, MIIT jointly formulated the China Industry 4.0 roadmap, which promotes the development towards intelligent manufacturing, including design of intelligent plants, robots and automation based on O2O big data.

Machine identifiable and interchangeable information formats make intelligent manufacturing networks in digitalized factory come true. Information format doesn't simply mean secure, dependable, and flawless data flow, but it can be applied to more than one system (namely, ERP, PLM, MES, logistics and automatic production). To make it perfect, it should be applicable across companies and industries. eCl@ss provides a solid foundation for electronic product data exchange in Industry 4.0 implementations.

This seminar is introducing the international leading multilingual eCl@ss classification and product description standard. Hands-on industry examples will show how international corporations introduced and deployed the eCl@ss standard throughout their organization including Chinese operations in local language. Best practice in deploying the eCl@ss standard and managing electronic product data exchange internally and with suppliers will deliver insights of the benefits and cost savings.

The workshop addresses directors, managers and experts in the domains procurement, material master data management, standardization, cataloging, content management, ICT-management, spare parts management, SW-tools and applications.

The trainer of the workshop will be Mr. Reinhard Pohn, Managing Director of Paradine GmbH, Vienna, Austria; with core competencies in: Product Master Data Management, Product and Services Classification, eProcurement, eCataloguing, electronic product data exchange.

Benefits of the Seminar

- Learn and understand principles and methods of international leading eCl@ss classification standard and the relation to Industry 4.0
- Identify possibilities of structured multilingual electronic product data exchange with suppliers
- Obtain methodology for successful introduction of eCl@ss within your organization
- Learn about cost savings and benefits of consolidating and streamlining your material master data

For registration and registration conditions please contact: china@eclass-office.com

eCl@ss- 介绍研讨会 北京和上海 eCl@ss – 工业 4.0 的基石

由eCl@ss中国代表处主办,
Paradine有限责任公司, 创采(上海)企业管理咨询有限公司协办

2015年11月16日北京, 09:30 – 17:00

2015年11月18日上海, 09:30 – 17:00

工信部会同国家发改委、科技部等 20 多个部委共同制定《中国制造 2025》方案, 号称是“中国版的工业 4.0”规划, 结合 O2O、大数据, 推动制造业转型成智慧制造、智慧工厂、机器人及自动化的发展方向。

机器可识别且能交换的信息格式, 使得数字化工厂中的智慧生产网络成为现实。信息格式, 指的不仅仅是安全的、可信的、无缺陷的数据流, 而且必须能在多个系统中(ERP, PLM, MES, 物流, 自动化生产等)运用, 在理想情况下, 还应该是跨企业、跨行业的运用。eCl@ss 为实现工业 4.0 电子产品数据交换提供了坚实的基础。

此次研讨会介绍了在国际上享有领先地位的 eCl@ss 多语言分类和产品描述标准。eCl@ss 在行业中的运用实例将为大家展示国际公司是如何在包括中国企业在内的企业组织结构中使用当地语言引入和使用 eCl@ss 标准。在企业内部部署 eCl@ss 标准和管理与供应商之间的电子产品数据交换等典范做法帮助人们更清楚地了解 eCl@ss 带来的好处和成本节约。

此次研讨会面向采购、材料主数据管理、标准化、目录、内容管理、ICT(信息通信技术)管理、备件管理、SW(软件)工具和应用领域的董事、经理和专家。

培训人员: Reinhard Pohn, 位于奥地利维也纳的 Paradine 有限责任公司的执行董事; 核心才能: 产品主数据管理、产品和服务分类、电子采购、电子目录和电子产品数据交换。

研讨会内容

- 学习和了解国际领先的eCl@ss分类标准的原理和使用方法及和工业4.0的关系
- 确定与供应商进行结构化多语言电子产品数据交换的可能性
- 了解企业组织内部成功引入eCl@ss的方法
- 了解巩固和精简材料主数据所带来的成本节约和好处

参会报名请咨询 china@eclass-office.com。



eCl@ss e.V. | Konrad-Adenauer-Ufer 21 | 50668 Köln
Telephone: +49 (0)221 4981 811 | e-Mail: info@eclass.de
Telefax: +49 (0)221 4981 856 | URL: www.eclass.de

eCl@ss Beijing Representative Office
D6D Fuhua Mansion, No 8 North Chaoyangmen Street,
Dongcheng District
北京市东城区朝阳门北大街 8 号富华大厦 D 座 6 层 D 室
邮编: Beijing 100027, PR China
电话: 0086 10 6554 7808 | 传真: 0086 10 6554 7017 |
china@eclass-office.com

You have received this e-mail as a registered subscriber of the eCl@ss newsletter. All contributions are protected by copyright. They were carefully researched and compiled. Liability for faulty or incorrect information is excluded. Distribution, even of excerpts, may only take place with the express permission of eCl@ss e.V.

If you do not wish to receive any further information from us in the future, please click [here](#) to send an e-mail to eCl@ss China! 收到这封e-mail标志着您已经成为eCl@ss的注册用户。全部内容受版权保护, 并经过仔细的研究和编纂, 缺陷或错误信息将被排除在外。而信息发送——即使是出自摘录——只可能在eCl@ss协会的明确许可中出现。如果您不希望今后获取我们的进一步信息, 请点击[这里](#)发送退订邮件给eCl@ss中国。

eCl@ss- Introduction Seminar/ 介绍研讨会 Beijing and Shanghai/ 北京和上海

Program/ 日程安排

| From | To | Topic |
|-------|-------|---|
| 09:30 | 09:45 | Welcome, introduction participants, eCl@ss Beijing office and Paradine 致欢迎词，介绍与会者、Paradine和eCl@ss代表处 |
| 09:45 | 10:45 | Introduction to eCl@ss and the importance for Industry 4.0 介绍eCl@ss标准及其对于工业4.0的重要性 |
| 10:45 | 11:00 | Tea Break 咖啡/茶歇 |
| 11:00 | 12:00 | Setup and Implementation of eCl@ss - a structured approach eCl@ss的设定和安装 - 结构化方案 |
| 12:00 | 13:30 | Lunch 午餐 |
| 13:30 | 14:15 | eCl@ss Content Development Platform – participation in eCl@ss development eCl@ss开发门户网站 - 参与eCl@ss开发 |
| 14:15 | 15:15 | eCl@ss Best Practice implementation at Siemens Energy 在西门子能源集团中引入和应用eCl@ss |
| 15:15 | 15:30 | Tea Break 咖啡/茶歇 |
| 15:30 | 16:30 | eCl@ss Best Practice implementation at AT&S in Europe and China 在奥特斯（欧洲/中国）中引入和应用eCl@ss |
| 16:30 | 17:00 | Q&A, discussion 回答问题，讨论 |

Registration fee

RMB2.780 per person for eCl@ss members

RMB 3.260 per person for non-eCl@ss members

参会费用

eCl@ss 会员每人 2780 元

非 eCl@ss 会员每人 3260 元

In cooperation with/ 合作单位:

eCl@ss- Introduction Seminar/ 介绍研讨会 Beijing and Shanghai/ 北京和上海

Registration Form/报名表格

Yes, I hereby register for the following workshop /是的，我要参加以下研讨会

Beijing, Nov.16, 2015/ 2015年11月16日北京研讨会

Shanghai, Nov.18, 2015 / 2015年11月18日上海研讨会

Yes, I am very much interested, please send me further information concerning the workshop / 是的，我很有兴趣，请将更多的研讨会相关材料发送给我

I am interested, but unfortunately I can't take part this time, but please keep updating me in the future / 我对此次研讨会会有兴趣，但是这次我不能参加，今后有消息请通知我

| | | | | | |
|----------------------------------|--|--------------|----------------|--------------------------------|---------------|
| Name 姓名 | | Gender 性别 | | Position 职位 | |
| Company/ Organisation 所在单位 | | | | | |
| Department 部门 | | | | eCl@ss Member 是否为 eCl@ss 成员 | Yes/No 是/否 |
| Address 地址 | | | | Post Code 邮编 | |
| Tel 电话 | | | Fax 传真 | | |
| Mobile 手机 | | | E-Mail 电子邮件 | | |

My company is eCl@ss member. I will register in the workshop for the price of 2.780 rmb / 我所在的企业是 eCl@ss 会员，参加此次研讨会需支付 2780 元人民币

My company is not eCl@ss member yet, I will register in the workshop for the price of 3.260 rmb / 我所在的企业还不是 eCl@ss 成员，参加此次研讨会需支付 3260 元人民币

If you have other questions concerning workshops or concerning eCl@ss, please contact: 010-65547808, 65547869-808 or china@eclass-office.com / 如果您对此研讨会或对我们有其他疑问，欢迎您来电来邮与我们联系！电话：010-65547808, 65547869-808，电子邮件：china@eclass-office.com

Thank you for your cooperation and support! / 感谢您的配合和支持！

eCl@ss Beijing Office / eCl@ss 北京代表处